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STYLE GUIDE

MEMBERSHIP COOKING CLASSES DESIGNED FOR MEN, TO LEARN HOW TO USE THE KITCHEN, AND PREPARE FOOD. KITCHENCAVE IS A ONE ON ONE SESSION OR GROUP SESSION, WITH A PERSONAL CHEF.

RUM & MOONSHINE MIXED TO THE FINEST

WWW.PIRATEBATCH.COM 601.316.2000 1900. STREET TEA. HATTIESBURG MS. 39402



THE LABEL

As our simple yet iconic logo is specific to the bottle, our main label has a graphic design that reads "Pirate Batch" along with the secondary logo at the neck of the bottle.

Our goal is to keep the bottle simple using clean illustrations and illustrations to help our design be a reflection of the contents.

Members can get the most out of their bottle if they choose to do so, under the logo using the appropriate logo font.



NECK LABELING CONCEPT

positioned in the center and it do not completely wrap the bottle. The reverse side could also have the design of this particular bottle.

SHOULDERS

The logo should always hold to its true color, no other variations other than reversed for black applications.

MAIN LABEL AND FACTS

Should always be used opposite side of the logo positioned at the bottom face of the bottle.

SECONDARY LOGO

Positioned at the neck of the bottle around the center, should not cover the bottle or touch the bottom of the neck.

SIZE OF THE LABEL

The logo should always be clearly legible.

DO'S AND DON'TS

Here are some examples of the most common incorrect ways to go wrong. Effects on the logo can not be used. Most designs for legible and most correctly, but the specific colors is important. The reverse logo must remain white at all times and can not be changed a different color.

Never outline the logo to help it stand out, or place the logo in a way it groups to clearly with others.

CORRECT WAY



WRONG WAY



DO'S

Can not add gradient effects like drop shadows and gradients. Also it can not be stretched in any kind of way.

Can not stray away from color palette. Can not outline or ridge the logo. Can not be a stand alone watermark.

THE LOGO GUIDE

The Pirate Batch logo is contained with no additional design type, with illustrations aimed at the consumer. Designed in the shape of a flag, this logo is the iconic/legacy brand which represents high quality beverages.

Pirate Batch color palette consists of a white/gold/red/brown and a gray. Combined with a gray and white colors for color matches are brand name and goes in more creative to accompany our products.



Secondary logo



PIRATEBATCH.COM

EXCLUSION ZONE

The logo type must be reproduced with a clear area it which is free from other graphic elements this area is known as the "exclusion zone"

THE MINIMUM SIZE

The logo should always be clearly legible

COLORS

The logo should always hold to its true color, no other variations other than reversed for black applications.

9

TYPEFACES

The Cooper Black font has played an important part in building the 'Pirate Batch' brand. Its bold, confident and distinct appearance has made it recognisable and associated with 'Pirate Batch'. Its soft friendly curves have given a warm personality to the 'Pirate Batch' businesses. Note the Cooper Black font should only be used for the business name. No shading or legions should be used around the business name.

THE BRAND FONTS

MOONSHINER

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!.,:;''?

WOODSHOP

ABCDEFGHIJKLMNOPQRSTUVWXYZ
PQRSTUVWXYZ

Sweet Mix 2 Round

abcdefghijklmnopqrstuvwxyz
1234567890!.,:;''?

MOONSHINER

Moonshiner is the only type face that can be used for the headers, and should not exceed smaller than the body copy.

WOODSHOP FONT

Woodshop font can be used along with the logo but has to be used in comparison with it and be a subtle.

COOPER COPY

Cooper Copy 2 rounded is used for the major body copy. Can be in sizes from 8pt up to a reasonable amount, size for the copy.

THE MINIMUM SIZE

Font should always be legible, in any situation or application.

COLORS

The logo should always hold to its true color, no other variations other than reversed for black applications.

The Woodshop font has played an important part in building the 'Pirate Batch' brand. Its bold, confident and distinct appearance has made it recognisable and associated with old centenary type for a new proving ground in this date.

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MUSEUM EXHIBITION

MUSEUM EXHIBITION FOR TYPOGRAPHY THAT IS KINETIC AND HOLD A GREAT PHYSICAL PRESENCE. A COLLECTION OF DEDICATED ROOMS THAT FORCES THE AUDIENCE TO SEE TYPOGRAPHY OUT OF EVERYDAY USE.



POSTER



POSTCARD BACK



POSTCARD FRONT



BACK



BROUURE FRONT



1 Covered by Words
By: Stanisław Dróżdż

Letters for the Polish words (mostly between) arranged systematically and painted on floor, ceiling, and walls. Size: 200, 340 x 275, 500 cm.

Stanisław Dróżdż has created a poem that you can walk, sit, and stand in, simplifying the everyday experience of language in its written form. In Polish, the word 'mieszko' means 'house'. On the walls, floor, and ceiling of a room of choice, for pre-scribed proportions, the letters of the Polish word are arranged and angled following a precise system. Through repetition and alignment, a commonplace word becomes a graphic object whose meaning is composed in space. When viewers step inside the room, the black letters arranged against the white walls (read from topically, physically, and perhaps even sonically) the letters evoking the sound of the spoken word. When you are inside the structure, you sense the implications of the piece: you are between word and meaning, language and image, art and everyday life.

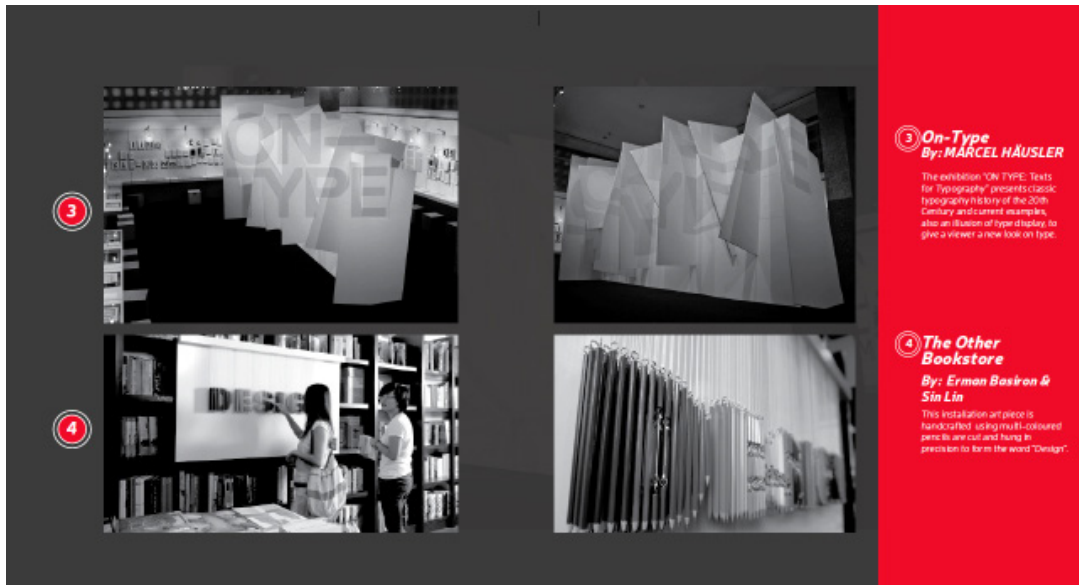


5 View
By: Nicole Dextras

View is made out of ice and set out in the landscape and left to melt. It is part of an Ice Typography series by Nicole. The use of text in the landscape relates to concrete and visual poetry but with the added twist of having the word's meaning absent.

6 Concrete letters
By: Maria Dardot

Maria Dardot is a Brazilian artist and she created a couple of concrete letters with the title of "Because the words are everywhere". This installation art piece is sculpture that allows viewers to walk around type. Not only do you see the type but you can feel it also.

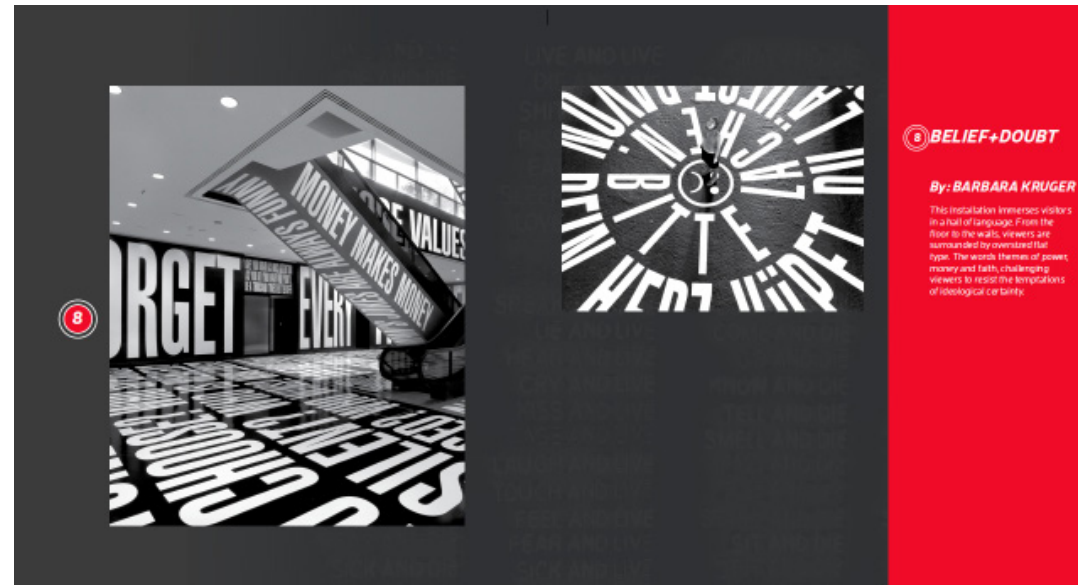


3 On-Type
By: MARCEL HÄUSLER

The exhibition "ON TYPE: Texts for Typography" presents classic typography history of the 20th Century and modern examples, also an illusion of type today to give a viewer a new look on type.

4 The Other Bookstore
By: Erman Başkara & Sin Lim

This installation art piece is handcrafted using multi-colored pens. Its are cut and hung in precision to form the word "Design".



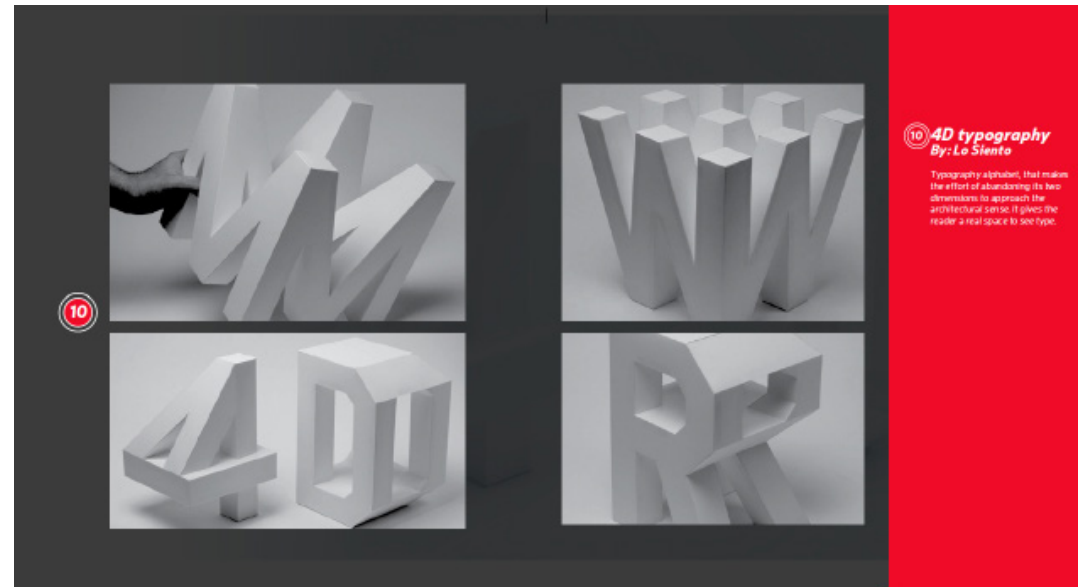
8 BELIEF+DOUBT
By: BARBARA KRUGER

This installation immerses visitors in a hall of language. From the floor to the walls, viewers are surrounded by oversized text type. The words themes of power, money and faith, challenging viewers to resist the temptations of ideological or binary.



9 Paper Type
By: Teuber

Teuber from Bilbao, Spain, has created a paper type sculpture. Each type is unique and excellently executed. The whole alphabet is built with common parts with a finished result in textured paper.



10 4D typography
By: Lo Siento

Typography alphabet, that makes the effect of abandoning its two dimensions to approach the architectural sense. It gives the reader a real space to see type.

COFFEE PACKAGING

JAVA LAB, PACKAGING FOR A COFFEE COMPANY, THAT INVOLVES A NEW TECHNIQUE OF PROCESSING THEIR BEANS FROM THE SKY FROM CLOUDS.

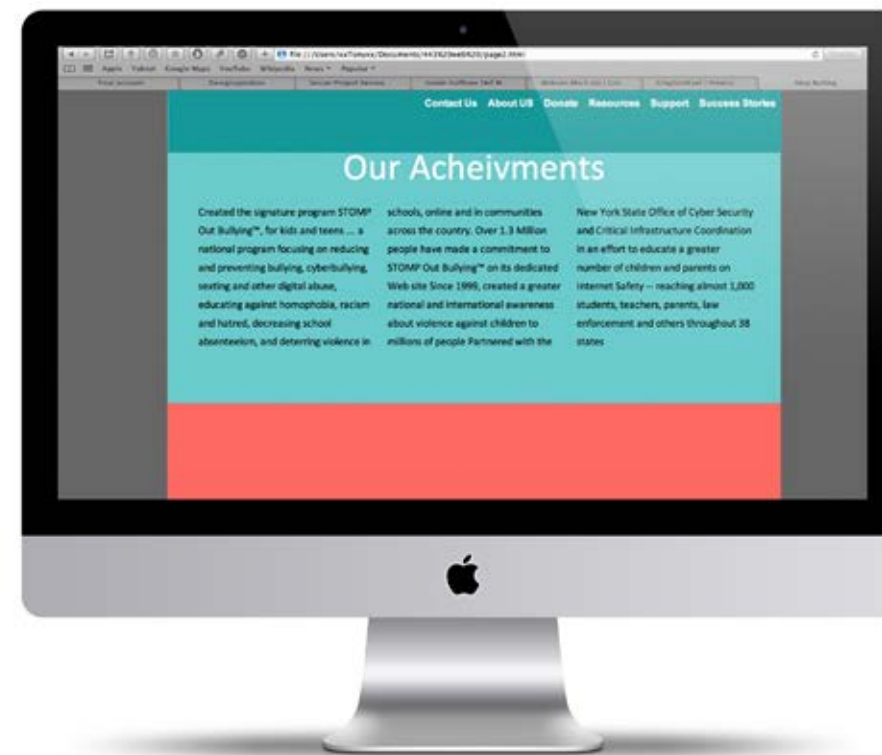


	Java Lab		
<p>Java Lab Coffee from the sky</p>  <p>Dream Bean 5oz/142g Roasted: 11/27/14 organic Hand-crafted Hand-crafted Hand-crafted</p>	<p>Dream Bean</p> <p>created scientifically in clouds from generations of studies for pure taste.</p>	<p>Dream Bean</p> <p>Java Lab produces all of the magical hip to do-its. That has processed a rare coffee bean that can only grow fully by sitting on a large amount of clouds in the air traveling in warm weather.</p> <p>How to Brew</p> <p>Use two tablespoons of freshly ground coffee (more or less, to taste) for every six ounces of filtered water. For best results keep your brewer clean and brew to full capacity for the best experience.</p> <p>Please store in a airtight container out of light.</p>  <p>www.javalah.com</p>	<p>Java Lab</p> <p>Dream Bean</p> <p>The coffee you're about to enjoy is a true blend of hard work from the skies. Crafted from clouds from the sky. The best tasting beans around come from a direct source of the best water and formula, that could ever be created. For nearly 20 years of research have been brewing in clouds to bring you a float cloud of dreams into a coffee blend like no other. Experience the a flavor that can not be matched. Maybe, if you have a minute, you'd like to meet us over a cup at dreambean.com</p> <p>www.javalah.com</p>



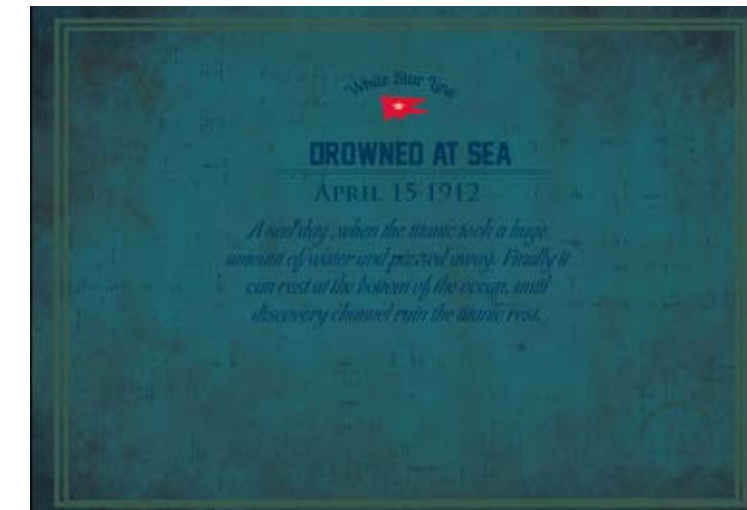
NON-PROFIT WEBSITE

AN REDESIGNED, NON PROFIT WEBSITE, TO REORGANIZE INFORMATION AND FOWARD THE COMPANY HEIARCHY, AND HELP FOCUS THE BRAND MESSAGE TO THE AUDIENCE



INVITATION

MAILING INVITATIONS OF THE CONCEPT OF THE TITANIC. FROM BIRTH, GRADUATION, MARRIAGE, AND DEATH. AS A COLLECTION OF THE EVENTS OF THE VESSEL.



LOGOS



GROUP PROJECT: FOUNDRY OF TYPE

GROUP PROJECT OF BODY COPY AND INFORMATION, INTO A TIMELINE BASED BOOK, OF TYPE FOUNDRY'S OVER THE YEARS OF HISTORY.



Jersey
New Jersey

1892

American Type

"American Type Foundry was a running foundry for over 90 years the styles printing was consistent with the new technologies created over that 90 year time span."

Since the American Type Foundry was a running foundry for over 90 years the styles printing was consistent with the new technologies created over that 90 year time span. The main printing of the ATF used for producing their work was the Linotype method. Most type method, the Printing Form method and the Electrotyping method. (1) The ATF created typefaces that were used for printing on paper. ATF typefaces were printed on newspapers, brochures, letters, documents and books. There are over 100 typefaces created by the ATF.

There are a vast variety of the typefaces created by the ATF from north to south, different type styles from regular, bold and condensed and different type weights from regular to bold. Most of the typefaces created by the American Type Foundry are still used constantly today. The regular Garamond is one of my personal favorite typefaces created by the ATF. Herbert Puller Font was created around 1914. (1) Garamond is considered as early roman typeface and can be phonetically described

FRANKLIN GOTHIC

Recently is the Mother of invention:

Franklin Gothic seems to be entirely distinct and also designed by Berthel. Most designers, however, have forgotten Gothic and have Gothic in their work.

AA

Font by Berthel
1892-1900

Yorklyn
Delaware

House Industries

1993

DISPLAY BOLD
ABCDEFGHIJKLMN
NOPOQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1!234567890

DISPLAY MEDIUM
ABCDEFGHIJKLMN
NOPOQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1!234567890

Neutra

Text Light Italic
ABCDEFGHIJKLMN
NOPOQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1!234567890

"It has always been their way to draw from personal interests and experience even if that means putting hair or tongues on type!"

Neutra: designed by drawing from the architecture of Richard Joseph Neutra. Born in Vienna April 8, 1892. Neutra work followed his philosophy of functionalism which he described as the close relationship between man and nature. His projects feature the same unity with the surrounding landscape and superior functionality. Christian Schwartz, Neutra's designer collaborating with Neutra's son, then created a neutral, modernist typeface that reflected his Richard's work. House Industries presents linear geometry without showing up the soft frames feel of Neutra. Today the entire Neutra family is extensively used and is even the type of a parody of Lady Gaga's song Poker Face. Although the team at House Industries are regularly known as hand-drawn who take their type seriously, they show no signs of dropping the pop-culture references and word-based typefaces with nearby work. It has always been their way to draw from personal interests and experience even if that means putting hair or tongues on type!

MUSIC FESTIVAL BRANDING

AN ELECTRONIC MUSIC FESTIVAL, FOR HATTIESBURG, MS. TARGETED FOR PEOPLE WHO LISTENS TO FUTURISTIC MUSIC. THE IDEA TO CREATE AN ATMOSPHERE OF INVITING MOVEMENT AND ENERGY THAT WILL TAKE PLACE



POSTER



WEBSTIE

LINE UP

Can't Wait.....Get tickets NOW

General admission
GA 2-Day Pass holders will enjoy the full Friday and Saturday Pine-Step lineup along with great Hub City eats and early events.

V.I.P.
Premium viewing areas on both days, along with VIP parking*, and a open bar**
V.I.P.s get a t-shirt and a poster. First option to purchase Pine-Step passes for 2015

* Parking lot only. The Convention Center for \$10 per spot per day. You will receive an email with instructions on how to pre-purchase VIP parking, which must be done at least two (2) weeks prior to the event for confirmation.
** Packages are 18+ to purchase, 21+ to participate in open bar. Open bar features select product courtesy of our sponsors.

<p>Friday 23 03 {7:00}</p> <p>The Glitch Mob London Future Kayzo M.I.A Showtek W&W NiteParty Deadmau5 Liquid Stranger Nero Excision</p>	<p>Saturday 24 03 {7:00}</p> <p>Yellow Claw Disclosure Flume Skrillex Rusko Bassnectar KillBot Doctor P Spencer Taring Datsik</p>
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PINE-STEP
Electronic Music Festival
Hattiesburg, Ms

Fri 22:05(7:00)
Sat 22:05(7:00)
www.PineStep.com



T-SHIRT

About Pine-Step

is a southern based music festival tucked right in the hub of Mississippi, built to electronically shock any person ears with electronic and dubstep from artists around the globe. The name originated from the fragrant pine from Hattiesburg and the massive combination of the music of dubstep, with these two forces it will cover the south in waves that will be heard all the way to the north.

What is Dubstep and Electronic Music...

It is the music that is created from transformers having sex. Seriously, it is a form of dance music, typically instrumental, characterized by a sparse, syncopated rhythm and a strong bassline.

Activities

Let's say this will be a two day event that will be talked about, and have you wanting more. Besides the artists there will be other special events during and before the show.

<p>Friday Come early to hear the sound check, * Find your seat and wait up to DJ battle of old and new music.</p> <p>The stage is lit and the turntables are ready to be heard. The Glitch Mob will be opening to boss the stage.</p>	<p>Saturday The cook off before the show, come and eat and you be the judge on who wins.</p> <p>Light up the building, with a glow in the dark show along with a special surprise guest that is unannounced.</p>
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Hattiesburg Ms
Multipurpose Complex
962 Sullivan Road
Hattiesburg, MS 39401

Show start at (7:00pm)
Events start at (12:00pm)
Tailgating is welcomed
Hope to see you there

PINE-STEP

BROCHURE: TOP FRONT
BOTTOM BACK



SHAREHOLDER INFORMATION

Market for the Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities

MARKET INFORMATION AND DIVIDEND POLICY

Starbucks common stock is traded on NASDAQ under the symbol "SBUX." The following table shows the quarterly high and low sales prices per share of Starbucks common stock as reported by NASDAQ for each quarter during the last two fiscal years and the quarterly cash dividend declared per share of our common stock during the periods indicated.

As of November 8, 2013, we had approximately 18,470 shareholders of record. This does not include persons whose stock is in nominee or "street name" accounts through brokers. Future decisions to pay cash dividends continue to be at the discretion of the Board of Directors and will be dependent on our operating performance, financial condition, capital expenditure requirements, and other such factors that the Board of Directors considers relevant.

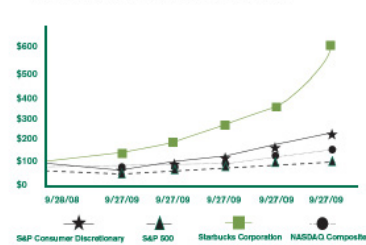
2013	High		Low		Cash Dividends Declared
	Fourth Quarter	Third Quarter	Second Quarter	First Quarter	
Fourth Quarter	77.84	65.82	65.82	65.82	0.26
Third Quarter	67.48	56.65	56.65	56.65	0.21
Second Quarter	58.97	52.39	52.39	52.39	0.21
First Quarter	54.90	44.27	44.27	44.27	0.21

2012	High		Low		Cash Dividends Declared
	Fourth Quarter	Third Quarter	Second Quarter	First Quarter	
Fourth Quarter	54.28	43.04	43.04	43.04	0.21
Third Quarter	62.00	51.03	51.03	51.03	0.17
Second Quarter	66.55	48.28	48.28	48.28	0.17
First Quarter	46.50	35.12	35.12	35.12	0.17

MARKET INFORMATION AND DIVIDEND POLICY
Starbucks did not repurchase any shares during the fourth quarter of fiscal 2013. As of the end of the quarter, the maximum number of shares that may yet be purchased under our common share repurchase program was 26,326,511 shares. The share repurchase program is conducted under authorizations made from time to time by our Board of Directors. On November 3, 2011, we publicly announced the authorization of up to an additional 20 million shares, and on November 15, 2012, we publicly announced the authorization of up to an additional 26 million shares. These authorizations have no expiration date.

Performance Comparison Graph

The following graph depicts the total return to shareholders from September 28, 2008 through September 29, 2013, relative to the performance of the Standard & Poor's 500 Index, the NASDAQ Composite Index, and the Standard & Poor's 500 Consumer Discretionary Sector, a peer group that includes Starbucks. All indices shown in the graph have been reset to a base of 100 as of September 28, 2008, and assume an investment of \$100 on that date and the investment of dividends paid since that date. The stock price performance shown in the graph is not necessarily indicative of future price performance.



Risk Factors Continued

summary

Our success depends substantially on the value of our brands and failure to preserve their value, either through our actions or those of our business partners, could have a negative impact on our financial results.

We believe we have built an excellent reputation globally for the quality of our products, for delivery of a consistently positive consumer experience and for our corporate social responsibility programs. Our brand is recognized throughout the world and we have received high ratings in global brand value studies. To be successful in the future, particularly outside of the U.S., where the Starbucks brand and our other brands are less well-known, we believe we must preserve, grow and leverage the value of our brands across all sales channels. Brand value is based in part on consumer perceptions on a variety of subjective qualities. Additionally, our business strategy, including our plans for new stores, foodservice, branded products and other initiatives, relies significantly on a variety of business partners, including licensees and partnership relationships, particularly in our international markets. Licensees and food service operators are often authorized to use our logos and provide branded beverages, food and other

products directly to customers. We provide training and support to, and monitor the operations of, certain of these business partners, but the product quality and service they deliver may be diminished by any number of factors beyond our control, including financial pressures. We believe customers expect the same quality of products and service from our licensees and food service providers as they do from us and we strive to ensure customers receive the same quality products and service experience whether they visit a company-operated store, licensed store or food service location. We also source our food, beverage and other products from a wide variety of domestic and international business partners in our supply chain operations, and in certain cases such products are produced or sourced by our licensees directly.

Business incidents, whether isolated or recurring and whether originating from us or our business partners, that erode consumer trust, such as contaminated food, recalls or actual or perceived breaches of privacy, particularly if the incidents receive considerable publicity or result in litigation, can significantly reduce brand value and have a negative impact on our financial results. Consumer demand for our products and our brand equity could diminish significantly if we or our licensees or other business partners fail to preserve the quality of our products, are perceived to act in an unethical or socially irresponsible manner, fail to comply with laws and regulations or fail to deliver a consistently positive consumer experience in each of our markets. Additionally, inconsistent uses of our brand and other of our intellectual property assets, as well as failure to protect our intellectual property, including from unauthorized uses of our brand or other of our intellectual property assets, can erode consumer trust and our brand value and have a negative impact on our financial results.

Increase in the cost of high-quality arabica coffee beans or other commodities or decreases in the availability of high-quality arabica coffee beans or other commodities could have an adverse impact on our business and financial results.

We purchase, roast, and sell high-quality whole bean arabica coffee beans and related coffee products. The price of coffee is subject to significant volatility and, although coffee prices have come down from their near-record highs of 2011, they may again increase significantly due to factors described below. The high-quality arabica coffee of the quality we seek tends to trade on a negotiated basis at a premium above the "C" price. This premium depends upon the supply and demand at the time of purchase and the amount of the premium can vary significantly. Increases in the "C" coffee commodity price do increase the price of high-quality arabica coffee and also impact our ability to enter into fixed-price purchase commitments. We frequently enter into supply contracts whereby the quality, quantity, delivery period, and other negotiated terms are agreed upon, but the date, and therefore price, at which the base "C" coffee commodity price component will be fixed has not yet been established. These are known as price-to-be-fixed contracts. The supply and price of coffee we purchase can also be affected by multiple factors in the producing countries, including weather, natural disasters, crop disease, general increase in farm inputs and costs of production, inventory levels and political and economic conditions, as well as the actions of certain organizations and associations that have historically attempted to influence prices of green coffee through agreements establishing export quotas or by restricting coffee supplies. Speculative trading in coffee commodities can also influence coffee prices. Because of the significance of coffee beans to our

operations, combined with our ability to only partially mitigate future price risk through purchasing practices and hedging activities, increases in the cost of high-quality arabica coffee beans could have an adverse impact on our profitability. In addition, if we are not able to purchase sufficient quantities of green coffee due to any of the above factors or to a worldwide or regional shortage, we may not be able to fulfill the demand for our coffee, which could have an adverse impact on our profitability.

Our operating results have been in the past and will continue to be subject to a number of factors, many of which are largely outside our control. Any one or more of the factors listed below or described elsewhere in this risk factors section could adversely impact:

- demand in general consumer demand for specialty coffee products;
- increases in labor costs such as increased health care costs, general market wage levels and workers' compensation insurance costs;
- adverse outcomes of current or future litigation;
- especially in our larger or fast growing markets, labor discord, wage terrorism (including incidents targeting us), political instability, boycotts, social unrest, and natural disasters, including health pandemics that lead to avoidance of public places or restrictions on public gatherings such as in our stores.

Employees & Executive Officers

Howard Schultz
Chairman, president and chief executive officer

Cliff Burston
Chief Financial Officer, Americas and US, EMEA and Teavana

John Oliver
Chief Development Officer, China & Asia, Europe, Channel Development and Emerging Brands

Jeff Hambrick
President, China & Asia Pacific

Troy Atwood
Chief Financial Officer and Group President, Global Business Starbucks

Lucy Lee Miller
Executive Vice President, general counsel and secretary

Baristas & More

Starbucks employed approximately 182,000 people worldwide as of September 29, 2013. In the US, Starbucks employed approximately 137,000 people, with 129,000 in company-operated stores and the remainder in support facilities, store development, and roasting and warehousing operations. Approximately 45,000 employees were employed outside of the US, with 43,000 in company-operated stores and the remainder in regional support operations. The number of Starbucks employees represented by unions is not significant. We believe our current relations with our employees are good.

182,000 growing

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Risk Factors summary

You should carefully consider the risks described below. If any of the risks and uncertainties described in the cautionary factors described below actually occurs, our business, financial condition and results of operations, and the trading price of our common stock could be materially and adversely affected. Moreover, we operate in a very competitive and rapidly changing environment. New factors emerge from time to time and it is not possible to predict the impact of all of these factors on our business, financial condition or results of operation.

Economic conditions in the US and certain international markets could adversely affect our business and financial results.

Our financial performance is highly dependent on our Americas operating segment, as it comprised approximately 74% of consolidated total net revenues in fiscal 2013. If the Americas operating segment revenue trends slow or decline, our other segments may be unable to make up any significant shortfall and our business and financial results could be adversely affected. And because the Americas segment is relatively mature and produces the large majority of our operating cash flows, such a slowdown or decline could result in reduced cash flows for funding the expansion of our international business and other initiatives and for returning cash to shareholders.

Economic conditions in the US and certain international markets could adversely affect our business and financial results.

As a retailer that is dependent upon consumer discretionary spending, our results of operations are sensitive to changes in macroeconomic conditions. Our customers may have less money for discretionary purchases and may stop or reduce their purchases of our products or trade down to Starbucks or competitors' lower priced products as a result of job losses, foreclosures, bankruptcies, increased fuel and energy costs, higher interest rates, higher taxes, reduced access to credit and lower home prices. Decreases in customer traffic and/or average value per transaction will negatively impact our financial performance as reduced revenues without a corresponding decrease in expenses result in sales de-leveraging, which creates downward pressure on margins and also negatively impacts comparable store sales, net revenues, operating income and earnings per share. There is also a risk that if negative economic conditions persist for a long period of time or worsen, consumers may make long-lasting changes to their discretionary purchasing behavior, including less frequent discretionary purchases on a more permanent basis.

Moreover, many of the foregoing risks are particularly acute in developing countries, which are important to our long-term growth prospects.

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Revenue Components

Company-operated and Licensed store summary as of September 29, 2013

Region	Company-operated stores	Licensed stores	Total
Americas	8,078	6,415	13,493
EMEA	853	1,116	1,969
CAP	43%	57%	3,882

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Use of Cash

As discussed further in Note 15 to the consolidated financial statements included in Item 8 of Part II of this 10-K, the arbitration concluded for a commercial dispute relating to a distribution agreement we previously had with Kraft. As a result of the arbitration proceedings, Starbucks was ordered to pay Kraft \$2.23 billion in damages plus prejudgment interest and attorneys' fees. We have estimated prejudgment interest and attorneys' fees to be approximately \$207 million. We expect to fund our payment to Kraft through the use of available cash on hand in the US and anticipated additional issuance of debt.

We expect to use additional available cash and short-term investments, including additional potential future borrowings under the credit facility and commercial paper program, to invest in our core businesses, including new product innovations and related marketing support, as well as other new business opportunities related to our core businesses. We believe that future cash flows generated from operations and existing cash and short-term investments both domestically and internationally will be sufficient to finance capital requirements for our core businesses in those respective markets as well as shareholder distributions for the foreseeable future.

We consider the majority of undistributed earnings of our foreign subsidiaries and equity investees as of September 29, 2013 to be indefinitely reinvested and, accordingly, no US income and foreign withholding taxes have been provided on such earnings.

We have not, nor do we anticipate the need to, repatriate funds to the US to satisfy domestic liquidity needs; however, in the event that we need to repatriate all or a portion of our foreign cash to the US we would be subject to additional US income taxes, which could be material. We do not believe it is practical to calculate the potential tax impact of repatriation, as there is a significant amount of uncertainty around the calculation, including the availability and amount of foreign tax credits at the time of repatriation, tax rates in effect, and other indirect tax consequences associated with repatriation.

Total capital expenditures for fiscal 2014 are expected to be approximately \$1.2 billion.

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Financial Information data

(in millions, except per share data):

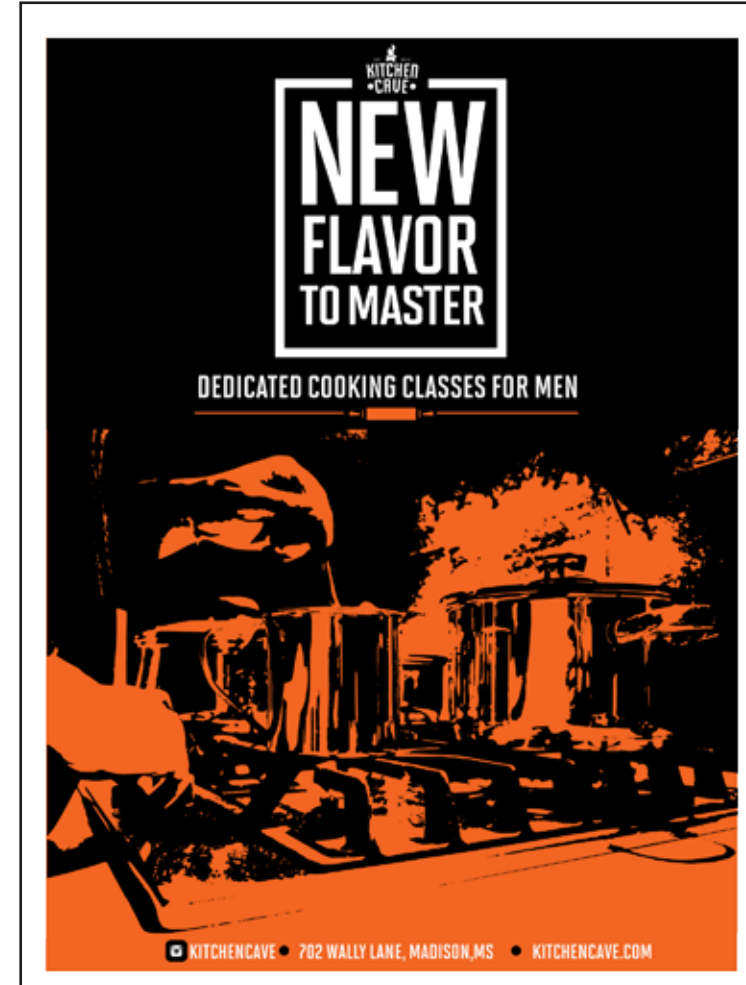
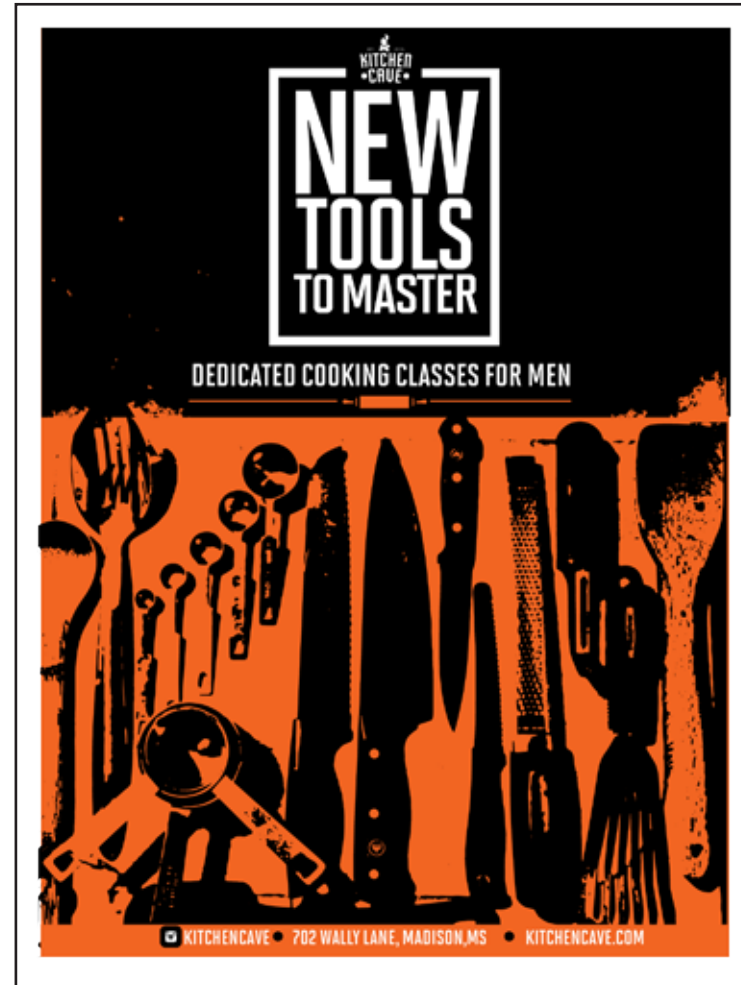
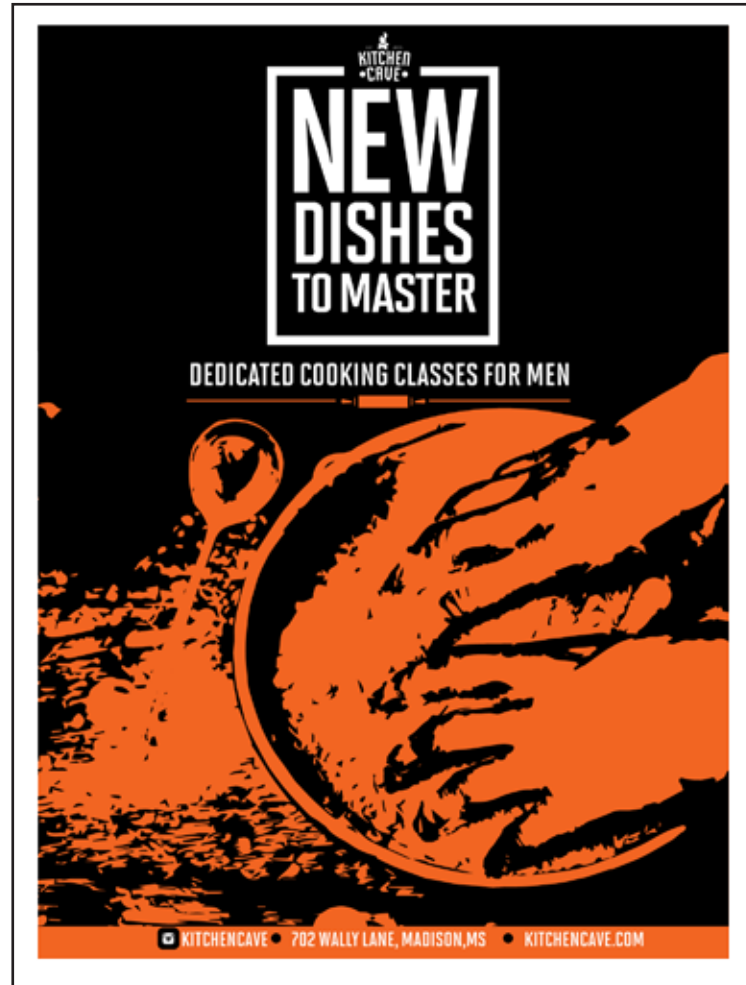
As of and for the Fiscal Year Ended(1)	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)
Company-operated stores	11,793.2	10,534.5	9,632.4	8,963.5	8,180.1
Licensed stores(2)	1,360.5	1,210.3	1,007.5	875.2	795.0
CPG, foodservice and other(2)	1,738.5	1,554.7	1,060.5	968.7	799.5
Total net revenues	14,892.2	13,299.5	11,700.4	10,707.4	9,774.6
Operating income/(loss)(3,4)	(325.4)	1,997.4	1,728.5	1,419.4	562.0
Net earnings including noncontrolling interests(3,4)	0.8	1,384.7	1,248.0	948.3	391.5

	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)	Sep 29, 2013 (12 Wks)
Net earnings attributable to noncontrolling interests	0.5	0.9	2.3	2.7	0.7
Net earnings attributable to Starbucks(3,4)	8.3	1,383.8	1,245.7	945.6	390.8
EPS — diluted(3,4)	0.01	1.79	1.62	1.24	0.52
Cash dividends declared per share	0.89	0.72	0.56	0.36	—
Net cash provided by operating activities	2,908.3	1,750.3	1,612.4	1,704.9	1,389.0
Capital expenditures (additions to property, plant and equipment)	1,151.2	856.2	531.9	440.7	445.6

23

BRANDING FOR COOKING SCHOOL

MEMBERSHIP COOKING CLASSES DESIGNED FOR MEN, TO LEARN HOW TO USE THE KITCHEN, AND PREPARE FOOD. KITCHENCAVE IS A ONE ON ONE SESSION OR GROUP SESSION, WITH A PERSONAL CHEF.



POSTER



BILLBOARD





DEDICATED COOKING CLASSES FOR MEN

Come join a new way to learn how to cook, and utilize your skills to become a cook. KitchenCave offers cooking classes for men of all ages that are willing to learn how to cook. Each class is a in depth tour of the cooking items and meals.

KITCHEN CAVE
KitchenCave.com

KITCHEN CAVE

WELCOME TO THE CAVE

COOKING CLASSES DESIGNED FOR MEN

NEW TOOLS TO MASTER

DEDICATED COOKING CLASSES FOR MEN

KITCHENCAVE 100 WALLEY LAKE, MISSISSAUGA KITCHENCAVE.COM



POSTER

COOK AT THE CAVE

EXPERIENCE COOKING
Come join a new way to learn how to cook, and utilize your skills to become a cook.

TAME THE KITCHEN
Set a new standard by knowing how to use the kitchen and the equipment.

CREATE A DISH
Pick a dish, and make it from the ground up to a finished plate of your own.

WHAT IS KITCHEN CAVE?
It's a place where men can learn how to cook, even if they do, we can still improve and learn new dishes.

HOW IT WORKS

- JOIN THE CAVE FAMILY**
Pick a membership, we'll provide you a welcome to our cave. It is ready to go to the kitchen, membership cards are provided at anytime, members receive special instructions, class sessions for up to a group of 6, if they would like.
- BOOK A DATE**
Pick a date, or visit our website to book a date. Each person gets a personal date and time with a cook, along with their selection of cooking.
- COOK FOOD**
Start to cook food on your date, with a detailed list that will teach you everything you need to know and understand of your instructions.

HOW TO JOIN
Come to the cave or call, or visit kitchencave.com, and we will take you along the process. membership can be done a month/year even if you like to join us for one day, we offer it.

JOIN THE CAVE FAMILY
OR
JOIN THE CAVE FAMILY

WHAT WE'RE COOKING?

THE KITCHEN CAVE IS NOT LIMITED TO ANY COOKING OPTION, IF YOU WANT TO LEARN HOW TO COOK A CERTAIN DISH YOU CAN. WE HAVE A PEE MASSAGE LIST THAT ARE MOST POPULAR TO START FROM. EVERY MONTH WE WILL HAVE A SPECIAL GUEST COOK THAT WILL BE AVAILABLE TO HAVE A CLASS WITH ALONG WITH THE SPECIAL DISH.

HOW ARE THE CLASSES SESSIONS

class sessions are a detailed and informative hands-on class. It's designed to be fun and to mess up along with a chef as your guide. Each task could be to challenging and fun from the beginning of the session of the food to the final way to make it look and taste perfect.

BROCHURE

COOK AT THE CAVE

DEDICATED COOKING CLASSES FOR MEN

COOK ALONG WITH A SKILLED CHEF OR JOIN THE KITCHEN CAVE WITH A SKILLED CHEF

COOK AT THE CAVE

DEDICATED COOKING CLASSES FOR MEN

COOK ALONG WITH A SKILLED CHEF OR JOIN THE KITCHEN CAVE WITH A SKILLED CHEF

MAGAZINE ADS



NOTE BOOK



POSTER

KITCHEN CAVE

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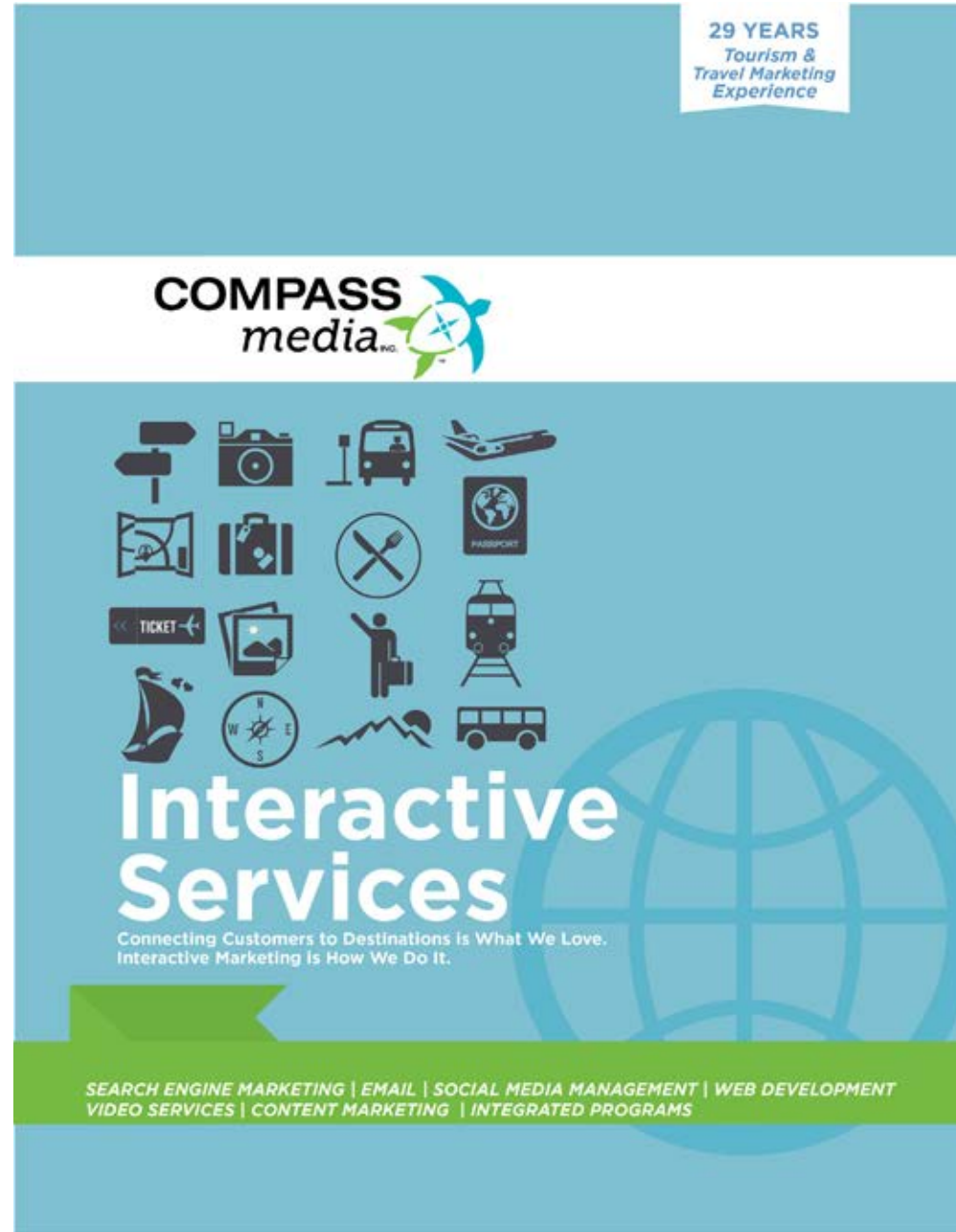
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TERMS & CONDITIONS

libero tempore, cum soluta nobis est eligendi optima cumque nihil impedit quo minus id quod maxime placeat incere possimus, omnis voluptas assumenda est, omnis dolor repellendus.

KITCHEN CAVE

MEMBERSHIP CARD



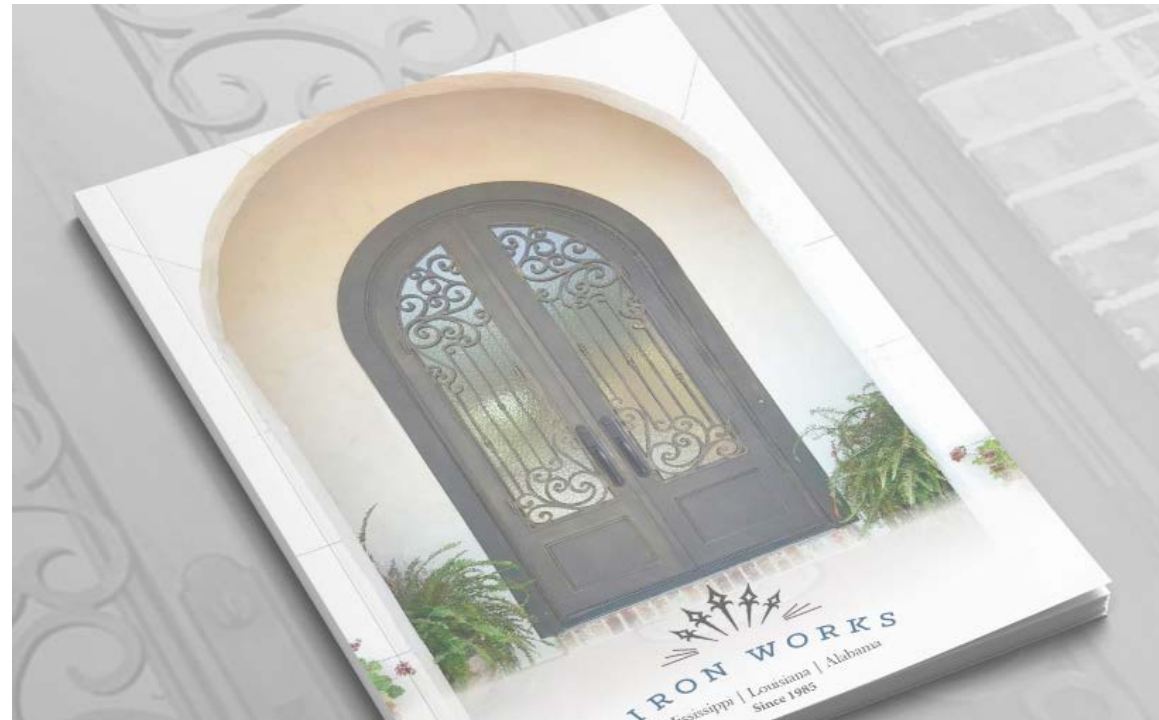
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INSIDE PAGES

BRANDING FOR MISSISSIPPI IRON WORKS

MISSISSIPPI IRON WORKS OF WROUGHT IRON PRODUCTS DESIGNED TO BE SECURE. A REBRAND OF CATALOG, E-MAILS & MORE.



Gates & Fences

Surround yourself with comfort and peace of mind with our custom made gates and fences or hold onto beauty with our custom line of handrails for your home.



Traditional Fencing

Whether you are looking to define your property boundaries or protect your children or pets, our Traditional style wrought iron fencing offers a clean and attractive look. Due to its durability and beauty in particular, wrought iron design is popular for adding beauty to your home. Wrought iron fencing can offer a clear view of a property, while offering a secure boundary which can discourage unwanted people or pets. Wrought iron fencing requires little maintenance and works well for creative, decorative designs.



Guardian Fencing (Anti-climb)

With the importance of home security on the rise, many homeowners are choosing the residential Guardian Elite upgrade while maintaining the look of a traditional wrought iron fence. The Guardian upgrade is a new high-security perimeter fence. The Guardian series is 40% to 60% heavier than our Traditional style or Pre-fab fencing and offers an attractive look, without sacrificing security. With crime rates soaring, the Guardian fencing system not only protects your family while inside your home, but it allows you freedom to enjoy the outdoors without compromising your safety.




Pre-Fab Fencing

Our residential grade aluminum fence works well as a perimeter fence, while still being the perfect neighbor friendly fence. Aluminum fencing is the choice for those on a tight budget. Aluminum fences provide a maintenance-free and attractive boundary to any property. Many styles are pool-safe.



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IRON WORKS 



According to Remodeling Magazine 2014 Cost vs. Value Report. Front Door replacement ranks as the single most cost effective home upgrade, returning more than 95% of the investment!

“ We recently purchased an entry door from Mississippi Iron Works. The door was designed per our request and as described by the sales person. Everyone involved in the process was courteous and professional. The installers took the time to make sure everything was working properly and they cleaned up when they finished. We looked forward to this door being a welcoming entry to our home for many years to come. ”


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IRON WORKS 

Mississippi Iron Works

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Very low maintenance!

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REVIEWS

"I have gotten so many compliments on the beautiful doors they were heavy and sturdy, love them!" - [Name]

"Beautiful product!" - [Name]

"I am extremely happy with my purchase. The door is beautiful and the installation was perfect. I highly recommend this company." - [Name]

"I am very happy with my purchase. The door is beautiful and the installation was perfect. I highly recommend this company." - [Name]

Made in USA

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REVIEWS

"I am very happy with my purchase. The door is beautiful and the installation was perfect. I highly recommend this company." - [Name]

"I am very happy with my purchase. The door is beautiful and the installation was perfect. I highly recommend this company." - [Name]

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POLITICAL PARTY BRANDING

MISSISSIPPI UNIFIED GROUP IS A POLITICAL PARTY DESIGNED TO HELP CANDIDATES AND COMMITTEES. WORKS INCLUDE BRANDING IDENTITY & DESIGNS ACROSS ALL MEDIUMS.



Mississippi Unified Group



NEW CARE MD

SOCIAL CAMPAIGN FOR MEDICAL INSURANCE, HIGHLIGHTING ON DIFFERENT ASPECTS OF INFORMATION AND OFFERS.

